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### **Color psychology - Wikipedia**

ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES 35, 124-140(1985) The Psychology of Sunk Cost HAL R. ARKES AND CATHERINE BLUMER Ohio University The sunk cost effect is manifested in a greater tendency to continue an

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took the form of experiments performed, for the most part, in my laboratory and on college students. I wanted to find out which psycho-logical principles influence the tendency to comply with a request.

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### **Music psychology - Wikipedia**

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