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Writing for Radio - The Basics Good writing is good writing. Whether you're writing for radio, print, TV or the internet, a lot of the same basics apply. Clarity, good organization of your thoughts and themes, and a vocabulary that your listeners/readers/viewers will understand are all important.

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Writing Style Differences in Newspaper, Radio, and Television News6/23/2003 4 because the radio listener, unlike the newspaper reader, is unable to stop to review and reconsider the meaning of a sentence. The eye can go back; the ear can go only forward with the voice of the newscaster.

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Consider how broadcast news media like radio and television differ from print media for both the broadcaster and the audience. Radio news requires constant attention from the listener, who cannot go back to review the facts in a report. Unlike a newspaper, listeners cannot skip around and select only the stories that they want to read.

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### **AEC531/WC193: News Writing for Television and Radio**

5. Giraud Chester et.al-â€˜Television and Radioâ€™-Prentice Hall. 6. Herbert Zettl, â€˜Television Production Handbookâ€™-Wadsworth, USA. 7. Andrew Boyd,â€˜ Broadcast Journalism, Techniques of Radio and Television Newsâ€™ Focal Press London. 8. Ted White, â€˜Broadcast News: Writing, Reporting and Producingâ€™, Focal Press London 9.

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